XUN ZHU, Ph.D.

Department of Communication
University of Kentucky
250 Blazer Dining, Lexington, KY 40526, United States
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https://orcid.org/0000-0003-1000-8324
https://scholar.google.com/citations?user=IXeZDDAAAAAJ&hl=en&oi=sra

EDUCATION

Ph.D.   **Pennsylvania State University**, Communication, 2018
            Dissertation: "The communicative etiology of consensual stereotypes:
            Integrating common information bias and positive ingroup bias."
            Committee: Rachel A. Smith (Chair), Jon NussBaum, Dennis Gouran,
            Lijiang Shen, Wayne Osgood

M.A.   **Michigan State University**, Communication, 2014
            Thesis: "Power and stigma: Examining Chinese students' stigmatized
            responses to chronic HBV carriers."
            Committee: Mary J. Bresnahan (Chair), Kelly Morrison, Wei Peng

B.A.   **Ocean University of China**, English, 2012
            Honors Thesis: "The meaning extensions of the preposition 'over': An
            extension of the image-schema theory."
            Advisor: Binzhang Wu

ACADEMIC APPOINTMENTS

2023-Present   **Assistant Professor,** Communication
                University of Kentucky

2018-2023   **Assistant Professor,** Communication
                University of North Dakota

2014-2018   **Graduate Research Assistant,** Communication Arts & Sciences,
                Pennsylvania State University

2013-2014   **Graduate Teaching Assistant,** Communication
                Michigan State University

RESEARCH INTERESTS

Intergroup communication, opinion leadership, stigma and stigmatization, entrepreneurship of identity, diffusion of innovations, language

PEER-REVIEWED JOURNAL PUBLICATIONS

Zhu, X. (in press). Racial disparities in medical crowdfunding: The role of sharing disparity and humanizing narratives. *Health Communication*. Advance online publication. https://doi.org/10.1080/10410236.2023.2289765

Zhu, X., Carpenter, C. J., Smith, R. A., Myrick, J. G., Martin, M. A., Lennon, R. P., Small, M. L., & Data4Action Research Group (2024). Extending the theory of normative social behavior: Collective norms, opinion leadership, and masking during the COVID-19 pandemic. *Health Communication*, *39*(1), 49-61. https://doi.org/10.1080/10410236.2022.2152964

Cruz, S., **Zhu, X.**, Smith, R. A., Dillard, J. P., Shen, L., & Tian, X. (2023). Different politics, different realities? The structure of partisan sensemaking about COVID-19. *Negotiation and Conflict Management Research*, *16*(4), 320-343. https://doi.org/10.34891/dsh4-sc82

Lee, J., Kim, Y., & **Zhu, X.** (2023). Liked and shared tweets during the pandemic: The relationship between intrinsic message features and (mis) information engagement. *Behaviour & Information Technology*. Advance online publication. https://doi.org/10.1080/0144929X.2023.2222192

Smith, R. A., **Zhu, X.**, Martin, M. A., Myrick, J. G., Lennon, R. P., Small, M. L., Van Scoy, L. J., & Data4Action Research Group. (2023). Longitudinal study of an emerging COVID-19 stigma: Media exposure, danger appraisal, and stress. *Stigma and Health, 8*(1), 12–20. https://doi.org/10.1037/sah0000359

Ahajjam, A., Putkonen, J., Pasch, T. J., & **Zhu, X.** (2023). Short-and mid-term forecasting of pan-Arctic sea ice volume using variational mode decomposition and bidirectional long short-term memory. *Geosciences*, *13*(12), 370. https://doi.org/10.3390/geosciences13120370

Zhu, X. (2023). Mapping linguistic shifts during psychological coping with the COVID-19 pandemic. *Journal of Language and Social Psychology*, *42*(2), 203–216. https://doi.org/10.1177/0261927X221116335

Zhu. X., Pasch, T. J., Ahajjam, M. A., & Bergstrom, A. (2022). Environmental monitoring for Arctic resiliency and sustainability: An integrated approach with topic modeling and network analysis. *Sustainability*, *14*(24), 16493. https://doi.org/10.3390/su142416493

Tom, K.**, Zhu, X.,** Liu, H. Y., & Weatherly, J. (2022). Validating the two-factor model of the gambling functional assessment – Revised in a mainland Chinese sample. Journal of Gambling Issues. https://doi.org/10.4309/APNF9098

Zhu, X. (2022). Proximal language predicts crowdfunding success: Behavioral and experimental evidence. *Computers in Human Behavior*, *131*, 107213. https://doi.org/10.1016/j.chb.2022.107213

Zhu, X., Smith, R. A., & Gibbens-Buteau, E. (2022). A meta-analysis of weight stigma and health behaviors. *Stigma and Health, 7*(1), 1–13. https://doi.org/10.1037/sah0000352

Zhu, X. & Smith, R. A. (2021). Standing out while fitting in: Examining linguistic choices by boundary spanners. *Communication Monographs*, *88*(4), 418-439. https://doi.org/10.1080/03637751.2020.1860243

Zhu, X., Pasch, T., & Bergstrom, A. (2020). Understanding the structure of risk belief systems concerning drone delivery: A network analysis. *Technology in Society, 62,* 101262. https://doi.org/10.1016/j.techsoc.2020.101262

Zhu, X., Kim, Y., & Park, H. (2020). Do messages spread widely also diffuse fast? Examining the effects of message characteristics on health information diffusion. *Computers in Human Behavior, 103*, 37-47. https://doi.org/10.1016/j.chb.2019.09.006

Zhu, X. (2019). Segmenting the public's risk beliefs about drone delivery: A belief system approach. T*elematics and Informatics, 40*, 27-40. https://doi.org/10.1016/j.tele.2019.05.007

Carpenter, C., **Zhu, X.**, & Smith, R. A. (2019). Do people who identify as popular become popular in a new network? A 9-month longitudinal network analysis. *Journal of Social Structure, 20*, 1-24. https://doi.org/10.21307/joss-2019-001

Smith, R. A., **Zhu, X.**, & Fink, E. L. (2019). Understanding the effects of stigma messages: Danger appraisal and message judgments. *Health Communication, 34*, 424-436. https://doi.org/0.1080/10410236.2017.1405487

Zhu, X., Smith, R. A., Parrott, R. L., & Worthington, A. K. (2018). Understanding information sharing about rare diseases: An evaluation of the NIH's website on AATD. *Journal of Communication in Healthcare, 1*1, 128-139. https://doi.org/10.1080/17538068.2018.1453434

Smith, R. A., Kim, Y., **Zhu, X**., Sternberg, E., & Thomas, M. (2018). Integrating models of diffusion and behavior to predict innovation adoption: The case of Eave Tubes. *Journal of Health Communication, 23*(3), 264-271. https://doi.org/10.1080/10810730.2018.1434259

Smith, R. A., Sillars, A., Chestnut, R. & **Zhu, X**. (2018). Investigating married adults' communal coping with genetic health risk and perceived discrimination. *Communication Monographs, 85*, 181-202. https://doi.org/10.1080/03637751.2017.1404618

Zhu, X., Smith. R. A., & Parrott, R. L (2017). Belonging: The influence of genetic stigma and ingroup cognitions on labeled people's communication strategies, support networks, and stress. *Journal of Applied Communication Research, 45*, 179-198. https://doi.org/10.1080/00909882.2017.1288292

Smith, R. A., **Zhu, X.**, Shartle, K., Glick, L., & M'ikanatha, N. M. (2017). Understanding the public's intentions to purchase and to persuade others to purchase antibiotic-free meat. *Health Communication, 32*, 945-953. https://doi.org/10.1080/10410236.2016.1196415

Zhu, X., & Smith, R. A. (2016). Advancing research on the spread of stigmatizing beliefs with insights from rumor transmission. *American Behavioral Scientist, 60*, 1342–1361. https://doi.org/10.1177/0002764216657382

Xu, X., **Zhu, X.**, & Bresnahan, M. J. (2016). Fighting back: Innercity community responses to nutritional stigma. *American Behavioral Scientist, 60*, 1306-1321. https://doi.org/10.1177/0002764216657380

Bresnahan, M. J., Zhuang, J. & **Zhu, X.** (2016). Why is the vegan line in the dining hall always the shortest? Understanding vegan stigma. *Stigma and Health, 1*, 3-15, https://doi.org/10.1037/sah0000011

McCornack, S. A., Morrison, K., Paik, J. E., **Zhu, X.**, & Wisner, A. (2014). Information Manipulation Theory 2 (IMT2): Explicating the cognitive architecture underlying deceptive discourse production. *Journal of Language and Social Psychology, 33*, 348-377, https://doi.org/10.1177/0261927X14534656

BOOK CHAPTERS & ENCYCLOPEDIA ENTRIES

Zhu, X., Smith, R. A., Osoro, R. A. (In press). Stigmatizing communication and mental health. In M. Yzer and J. T. Siegel (Eds.), *The Handbook of Mental Health Communication*. Wiley.

Zhu, X. (2022). *Diffusion of innovations model.* In E. Ho, C. Bylund, J. van Veert, I. B. Nadine (Eds.), *The International Encyclopedia of Health Communication*. Routledge. https://doi.org/10.1002/9781119678816.iehc0770

Zhu, X., & Smith, R. A. (2021). Stigma, communication, and health. In T. L. Thompson, and N. G. Harrington (Eds.). *Routledge Handbook of Health Communication* (3rd edition, pp. 77-90). Routledge. https://doi.org/10.4324/9781003043379

Smith, R. A., Coffman, D. L., & **Zhu, X.** (2018). Investigating an intervention's causal story: Mediation analysis using a factorial experiment and multiple mediators. In L. M. Collins, and K. C. Kugler (Eds.). *Advanced Topics in the Optimization of Behavioral and Biobehavioral Interventions* (pp. 269-294). Springer. https://doi.org/10.1007/978-3-319-91776-4

Feng, B., **Zhu, X.**, & Zhou, Y. (2018). Advice in cyberspace. In E. L. MacGeorge & L. V. Swol (Eds.), *The Oxford Handbook of Advice* (pp. 56-78). Oxford University Press. https://doi.org/10.1093/oxfordhb/9780190630188.001.0001

Zhu, X., Brinker, D. L., & MacGeorge, E. M. (2017). Mediated communication. In A. S. Rancer, T.A., Avtgis, & E. L., MacGeorge (Eds.). *Contemporary communication theory* (2nd ed., pp. 45-89). Kendall Hunt.

Smith, R. A., **Zhu, X.**, & Quesnell, M. N. (2016). Stigma and health/risk communication. In J. Nussbaum (Ed.), *Oxford research encyclopedia of communication: Health and risk message design and processing* (pp. 1-33). Oxford University Press. https://doi.org/10.1093/acrefore/9780190228613.013.96

AWARDS & HONORS

2020	**Top 4 Papers**

Social Cognition Division, National Communication Association

2020	**Laura Crowell Dissertation Award**

Group Communication Division, National Communication Association

2019	**Top 3 Papers**

Intergroup Communication Division, International Communication Association

2019	**Most Viewed Article**

Journal of Social Structure

2019	**Early Career Faculty Fellow**

University of North Dakota

2018	**Dissertation Release Award**

Department of Communication Arts & Sciences, Penn State University

2017	**Carroll C. Arnold Award for Scholarly Excellence**

Department of Communication Arts & Sciences, Penn State University

2016	**Top 4 Student Papers**

Applied Communication Division, National Communication Association

2014	**Best Article Award, 2013-2015**

Journal of Language and Social Psychology

2013	**Top 3 Papers**

Social Cognition Division, National Communication Association

GRANT EXPERIENCE

2021-2025	*Defense Resiliency Platform Against Extreme Cold Weather* Role: Co-Investigator (UND PI: Timothy Pasch) Funding Agency: Department of Defense	$4,073,868
2020	*Faculty Travel and Professional Development Fund* Role: PI Funding Agency: University of North Dakota.	$500
2019	*Harnessing the Power of Big Data to Promote Public Understanding of Science in a Complex Information Environment.* Role: PI Funding Agency: College of Arts & Sciences University of North Dakota.	$5,007
2019	*Faculty Success Program* Role: Fellow Funding Agency: Teaching Transformation and Development Academy, University of North Dakota	$4,000
2017-2018	*Transition of Eave Tubes from Concept to Implementation and Diffusion.* Role: Graduate research assistant (PI: Matt Thomas) Funding Agency: Gates Foundation	$10,226,398
2015-2017	*Dyadic Influence in Genomic Medicine: Couples' Beliefs, Disclosures, & Wellbeing.* Role: Graduate research assistant (PI: Rachel Smith) Funding Agency: National Institutes of Health	$275,000
2015	*Methodological Training Grant on Network Analysis* Role: Trainee Funding Agency: Pennsylvania State University	$1,500
2013-2014	*Examining Stigmatizing Responses to Chronic HBV carriers.* Role: PI Funding Agency: Michigan State University	$2,500
2013	*Food Desert and Nutritional Stigma: A Case Study of Inner-City Lansing, MI* Role: Co-PI (PI: Mary Bresnahan) Funding Agency: Michigan State University	$1,500

UNDER REVIEW

Zhu, X., & Kim, Y. (RR1, submitted 3/21/24). Mitigating identity threat in health messaging: A social identity complexity perspective. *Health Communication*.

Zhu, X. (initial review, submitted 3/1/24). Storytelling as a bridge: Examining the effects of narrative writing on intergroup understanding. *Human Communication Research*

Kim, Y., Kim, Y. C., & **Zhu, X.** (initial review, submitted 2/2/24). Revisiting communication infrastructure theory: A meta-analytical approach to understanding the influence of integrated connectedness to a neighborhood storytelling network. *Journal of Communication*

PEER-REVIEWED CONFERENCE PAPERS AND PRESENTATIONS

*indicates published counterpart, all competitively reviewed

Zhu, X., Kim, Y., Chen, H. (June 2024). *The differential effects of counter-stereotypical language between racial groups.* Paper to be presented at the 18th International Conference on Language and Social Psychology (ICLASP18). Tallinn, Estonia.

Zhu, X. & Zhuang, J. (April 2024). *The effects of message and community characteristics on medical crowdfunding inequality: A multilevel investigation*. Paper to be presented at the 2024 Kentucky Conference on Health Communication (KCHC24). Lexington, KY.

***Zhu, X.** (November 2023). Racial disparities in medical crowdfunding: The role of sharing disparity and humanizing narratives. Paper presented at the 109th annual convention of the National Communication Association, National Harbor, MD

***Zhu, X.**, Carpenter, C. J., Smith, R. A., Myrick, J. G., Martin, M. A., Lennon, R. P., Small, M. L., & Data4Action Research Group (November 2022). *Extending the theory of normative social behavior: Collective norms, opinion leadership, and masking during the COVID-19 pandemic.* Paper presented at the 108th annual convention of the National Communication Association, New Orleans, LA.

***Zhu, X.** (November 2022). *Proximal language predicts crowdfunding success: Behavioral and experimental evidence.* Paper presented at the 108th annual convention of the National Communication Association, New Orleans, LA.

***Zhu, X.** (November 2022). *Mapping linguistic shifts during psychological coping with the COVID-19 pandemic.* Paper presented at the 108th annual convention of the National Communication Association, New Orleans, LA.

***Zhu, X.**, Smith, R. A., & Gibbens-Buteau, E. (May 2022). *Interrogating stigmatization as a health promotion strategy: A meta-analysis of weight stigma and health behaviors*. Paper presented at the 72nd annual meeting of the International Communication Association, Paris, France.

*Cruz, S., **Zhu, X.**, Smith, R. A., Shen, L. J., Tian, X., Dillard, J. P. (May 2022) *Different politics, different realities? The structure of partisan sensemaking about COVID-19*. Paper presented at the 72nd annual meeting of the International Communication Association, Paris, France.

*Lee, J., Kim, Y., **Zhu, X.** (May 2022). Liked and shared tweets during the COVID-19 pandemic: An examination of intrinsic message features, misinformation, and corrective information on information diffusion. Paper presented at the 72nd annual meeting of the International Communication Association, Paris, France.

*__Zhu, X.__, Pasch, T., & Bergstrom, A. (May 2021). *Understanding the structure of risk belief systems concerning drone delivery: A network analysis*. Paper presented at the 71st annual meeting of the International Communication Association, Virtual Conference.

*__Zhu, X.__, Zhuang, J., & Wenzel, Z. (May 2021). *Mobilizing well-connected users to diffuse health information widely and fast: A message externality perspective.* Paper presented at the 71st annual meeting of the International Communication Association, Virtual Conference.

*__Zhu, X.__, & Smith, R. A. (November 2020). *Standing out while fitting in: Examining linguistic choices by innovators.* Paper presented at the 106th annual meeting of the National Communication Association, Indianapolis, IN. **[Top 4 papers, Communication and Social Cognition Division].**

Morrison, K., McCornack, S. A., Deverell, W. T., **Zhu, X.**, & Temple, S. (November 2020). *Where have all the liars gone? Examining situational complexity and the inclusion of false information within discourse.* Paper presented at the 106th annual meeting of the National Communication Association, Indianapolis, IN.

*__Zhu, X.__, Kim, Y., & Park, H. (April 2020). *Do messages spread widely also diffuse fast? Examining the effects of message characteristics on health information diffusion.* Paper presented at the annual meeting of the Central States Communication Association, Chicago, IL.

Zhu, X., & Smith, R. A. (May 2019). *The communicative etiology of consensual stereotypes: A two-step model*. Paper presented at the annual meeting of the International Communication Association, Washington, D.C. **[Top 3 papers, Intergroup Communication Division].**

*Smith, R. A., Kim, Y., **Zhu, X.**, Doudou, D. T., Sternberg, E., & Thomas, M. (May 2018). *Integrating models of diffusion and behavior to predict innovation adoption, maintenance, and social diffusion*. Paper presented at the meeting of the International Communication Association, Prague, CZ.

***Zhu, X.**, & Kim, Y. (April 2018). *Sharing widely or spreading fast: How linguistic and content characteristics affect health message diffusion*. Paper presented at the Kentucky Conference on Health Communication, Lexington.

*Carpenter, C., **Zhu, X.**, & Smith, R. A. (May 2017). *Do people who identify as popular become popular in a new network? A 9-month longitudinal network analysis.* Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

***Zhu, X.** & Worthington, A. K. (November 2016). *Users' evaluations of health information websites and the impact of message features and genetic determinism on information diffusion: Insights into the sharing of science*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA. **[Top 4 student papers, Applied Communication Division].**

*Smith, R. A., Parrott, R. L., & **Zhu, X.** (November 2016). *Asymmetries in the influence of discrimination and spirituality on spouses' communication and stress related to genetic health.* Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.

*Smith, R. A., **Zhu, X.**, & Fink, E. L. (November 2016). *Investigating the qualities of share-worthy messages: The case of stigma appeals*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.

*Smith, R. A. & **Zhu, X.** (June 2016). *The diffusion of Eave Tubes: A randomized trial in six villages in Cote d'Ivoire*. Presentation at the stakeholder workshop "Transition of Eave Tubes from Concept to Implementation" funded by Bill & Melinda Gates Foundation, Amsterdam, NL.

Smith, R. A. & **Zhu, X.** (April 2016). *Dangerousness of infected people and severity of infection: Causes, consequences, and implications for health messaging*. Paper presented at the Kentucky Conference on Health Communication, Lexington.

***Zhu, X.**, Smith. R. A., & Parrott, R. L. (April 2016). *Belonging: The influence of genetic stigma and ingroup cognitions on labeled people's communication strategies, support networks, and stress*. Poster presented at the Kentucky Conference on Health Communication, Lexington.

***Zhu, X.** & Smith, R. A. (November 2015). *Dissemination and network circulation: Understanding how stigma messages become normative*. Presentation at the annual meeting of the National Communication Association: Las Vegas.

Smith, R. A., **Zhu, X.**, & Quesnell, M. (November 2015). E*xperimentally testing the model of stigma communication with news releases about novel causes for cancer*. Paper presented at the annual meeting of the National Communication Association, Las Vegas.

*Smith, R. A., **Zhu, X.**, Shartle, K., Glick, L., & M'ikanatha, N. (November 2015). *Understanding the public's intention to purchase and to persuade others to purchase antibiotic-free meat*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

*McCornack, S. A., Morrison, K., **Zhu, X.**, Paik, J. E., & Wisner, A. (November 2014). *Predicting When People Will Lie: Information Manipulation Theory 2 and the McCornack Falsification Probability Curve*. Paper presented at the annual meeting of the National Communication Association, Chicago. **[Top 3 paper, Communication and Social Cognition Division]**

*Bresnahan, M. J., & **Zhu, X.** (November 2014). *Why is the vegan line in the dining hall always the shortest? Understanding vegan stigma*. Paper presented at the annual meeting of the National Communication Association, Chicago.

McCornack, S. A., Paik, J. E., Wisner, A., & **Zhu, X.** (October 2013). *Examining the attitudes, perceptions, and discrimination experiences of the Michigan LGBTQ community*. Paper presented at the annual meeting of the International Association for Relationship Research (IARR), Louisville, Kentucky.

*McCornack, S. A., Morrison, K., Paik, J. E., Wisner, A., & **Zhu, X.** (July 2013). *Information Manipulation Theory 2: Explicating the Cognitive Architecture underlying Deceptive Discourse Production*. Paper presented at CogSci 2013, Humboldt University, Berlin, Germany. Hosted by Computational Social Cognition, Institute of High Performance Computing, Agency for Science, Technology, and Research, Singapore.

INVITED PRESENTATIONS

Zhu, X. (October 2019). *Transitioning from graduate student to assistant professor: Opportunities and challenges*. Invited panel discussion at College of Education & Human Development, University of North Dakota

Zhu, X. (September 2019). *Modeling and predicting the structural dynamics of public opinions about drone delivery.* Invited talk at Life Under Drones symposium, Pacific Lutheran University

Zhu, X. (December 2018). *Responding in real-time: A simulation approach to risk and crisis communication*. Invited talk at Honor Students workshop, University of North Dakota

Zhu, X., & Pasch, T. J. (October 2018). *Data visualization with the Microsoft Hololens: An exploration of VR-enhanced three-dimensional network analysis.* Invited talk at Research, Development, and Technology conference at Missouri University of Science and Technology

Zhu, X. (June 2017). *Health information diffusion on social media*. Invited presentation at
       Theorizing Communication in a Digitally Networked Age symposium, Penn State
       University

ADVISING

Doctoral committee member, University of Kentucky
2023-present: Ray Celeste Tanner

Doctoral committee member, University of North Dakota
2021-present: Nadia Kyeremeh
2020-2022: Toyosi Olola
2019-2023: Emily Gibbens (Teaching Assistant Professor, University of North Dakota)
2018-2020: Abdullah Bajaber (Assistant Professor, King AbdulAziz University)

MA committee member, University of North Dakota
2021-203: Allyson Marie Bento (Digital content producer, WMBF)
2021-2023: Chrys Folden (Ph.D. student in Higher Education, University of North Dakota)
2018-2019: Haseon Park (Assistant Professor, University of Minnesota)

Director of independent study, University of North Dakota
Graduate Students
Emily Gibbens-Buteau (Communication), Summer 2021
Sooyong Kim (Public Health), Fall 2019

Undergraduate Students
Josie Markusen (Public Health, Communication), Spring 2021
Brooke Kruger (Communication), Spring 2021
Kienan Walter (Communication), Fall 2020
Bill Hurley (Communication, Marketing), Fall 2020
Katelyn Stalboerger (Communication, Business Administration), Spring 2020
Kaeda Amano (Communication), Spring 2020
Zachary Wenzel (Chemistry, Computer Science), Fall 2019

TEACHING

Instructor of Record, University of Kentucky
COM482 – Studies in Persuasion
COM535 – Risk and Crisis Communication

Instructor of Record, University of North Dakota
COMM313 - Persuasion
COMM352 - Writing for Public Relations
COMM401 - Organizational Communication
COMM404 - Advertising & Society
COMM451 - Risk & Crisis Communication

COMM499 - Social Media Analytics
COMM505 - Quantitative Research Methods in Communication (Graduate)
COMM523 - Social Network Analysis & Visualization (Graduate)
COMM524 - Language and Text Mining (Graduate)
COMM530 - Communication, Society, & Diversity (Graduate)
COMM591 - Individual Readings and Research (Graduate)

Instructor of Record, Pennsylvania State University
CAS100A - Effective Speech: Public Speaking
CAS100B - Effective Speech: Group Communication
CAS302 - Social Influence

Teaching Assistant, **Pennsylvania State University**
CAS202 - Communication Theory

Teaching Assistant, **Michigan State University**
COM225 – An Introduction to Interpersonal Communication

PEDAGOGY DEVELOPMENT

University of Kentucky
Understand generative AI in classroom (GenAI in 2024 by CELT, UKY)

University of North Dakota
Strategies to Improve Students' Study Skills (Book study by Dr. Saundra McGuire)
Rethinking Diversity in Higher Education (Book study by Dr. Daryl Smith)
HyFlex Course Design (led by Dr. Brian Beatty)
Diversity's Promise for Higher Education: Making It Work (led by Karen C. Simms)
Universal Design for Learning in Higher Education (led by Dr. Thomas Tobin)
Small Teaching (Book study by Dr. James Lang)
New Academic Technologies Tied to Pedagogy
Inclusivity in the Classroom
Best Practices in Online Teaching
Developing Effective Assignments

Pennsylvania State University
Handling Challenging Situations in the Classroom
Item Writing and Assessment
Tips for International Teaching Assistant
Motivating and Engaging Students
Teaching So All Your Students Are Included
Engaging in Difficult Conversations

Michigan State University
Introduction to college teaching (1-credit graduate seminar)

SERVICE

Department, College, & University

University of North Dakota
Coordinator of online MA in human-machine interface (2022)
Search committee (Teaching assistant professor, 2021)
Research participant pool coordinator (2020-present)
Faculty judge, Graduate Research Achievement Day (2019-2021)
Member, Graduate affairs committee (2018-present)
Member, Scholarship & award committee (2019, 2020)
Faculty advisor, Honor students for a day (Fall 2018)
Panelist, Alick Clarck mentoring program (2020, 2021)
Participant, Alice Clark mentoring program (2018 – 2020)
Participant, Communication appreciation day (2018, 2019)

Pennsylvania State University
Graduate representative, Faculty search committee (Fall, 2017)
Panelist, New graduate orientation week (Fall 2017)
Volunteer, CAS undergraduate open house (Spring 2016)
Panelist, Graduate welcome week (Spring 2016)
Facilitator, Health communication brown bag seminar (Spring 2015)

Discipline

Editorial Board Member
2021 – present   *Communication Methods and Measures*
2021 – present   *Frontiers in Communication*

Ad-Hoc Policy Whitepaper
National Academy of Sciences

Ad-Hoc Journal Manuscript
British Medical Journal: Medical Humanities
British Medical Journal: Public Health
Communication Monographs
Communication Methods and Measures
Communication Reports
Communication Research Reports
Drones
Health Communication
Human Communication Research
Internet Research
Journal of Communication
Journal of Health Communication
Journal of Health Communication in Healthcare

Journalism & Mass Communication Quarterly
Technology in Society
Telematics & Informatics
The Information Society
Online Information Review
PLoS One
Sociological Perspective

Conference Papers
International Communication Association: Health Comm. Intergroup Comm. Information Sys.
National Communication Association: Health Comm. Comm. & Social Cognition
Kentucky Conference on Health Communication
American Public Health Association: Public Health Education and Health Promotion