

# Deborah Soun Chung

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University of Kentucky, School of Journalism & Media, 305 Blazer Dining Hall, Lexington KY 40506, (859) 257-3021, dchung@uky.edu

## ACADEMIC POSITIONS

**Professor** (July 2021 - present)

University of Kentucky  
School of Journalism and Media  
Lexington, KY

**Affiliate faculty** (September 2021 - present)

University of Kentucky  
Gender and Women's Studies  
Lexington, KY

**Associate Professor** (July 2010 - June 2021)

University of Kentucky  
School of Journalism and Media (school name change)  
Lexington, KY

**Affiliate member** (January 2015 - present)

Center for Computer-Mediated Communication  
Indiana University at Bloomington  
Bloomington, Ind.

**Visiting Faculty Fellow** (July, 2011)

NSF NEAGEP (The Northeast Alliance for Graduate Education and the Professoriate)  
Boston University  
Boston, Mass.

**Assistant Professor** (August 2004 - June 2010)

University of Kentucky  
School of Journalism and Telecommunications  
Lexington, KY

## EDUCATION

**Indiana University at Bloomington, 2004**

**Ph.D.** Journalism and Mass Communication

Dissertation: "Toward Interactivity: How News Websites Use Interactive Features and Why It Matters."

Dissertation Chair: Dr. Christine Ogan

**University of Illinois at Urbana-Champaign, 1998**

**M.S.** Print Journalism

**University of Missouri at Columbia, 1996**

**B.J.** Journalism; concentration in Magazine Design

Minor: Psychology

**ADMINISTRATION,  
LEADERSHIP  
& SERVICE  
EXPERIENCE**

**ADMINISTRATIVE POSITIONS**

- College of Communication and Information, Interim Associate Dean of Student Success, University of Kentucky (01/24 - )
  - Provide oversight of undergraduate recruitment, admissions, advising, assessment, retention, engagement, matriculation, and career services. Coordinate the initiatives with Directors of Undergraduate Studies in the five undergraduate majors and undergraduate certificate programs.
  - Facilitate curricular development and review and strategic initiatives related to all academic programs. Coordinate meetings of the Faculty Council, which serves as the final College recommendation on curricular offerings.
  - Oversee staff and faculty who work in Student Success including an assistant dean for Student Success, various faculty directors of initiatives and all staff members (in conjunction with the UK Office of Student Success).
  - Represent the College on appropriate University committees related to Student Success and assigned initiatives.
  - Serve as liaison with university initiatives related to Undergraduate Affairs to set College policies and enforce university academic policies. (e.g., Suspension, Appeals, Incompletes, Academic Integrity, Bulletin)
  - Support course scheduling, instructional space optimization, and initiatives to meet the needs of the College's substantial activities to deliver the UK Core Curriculum
  - Develop campus partnerships and College-level initiatives

**PROFESSIONAL DEVELOPMENT & LEADERSHIP TRAINING**

- Jennifer McGill Fellow, Institute for Diverse Leadership (IDL), AEJMC (2023-24)  
Dedicated to increasing the number of women and people of color who serve as chairs, directors, deans, endowed chairs and administrators in journalism and communication education as well as on professional boards within the field.  
Goal: In making journalism and communication administration more multicultural, it will lead to an emphasis on creating student bodies, faculty and staff, organizations, and curricula more diverse.
- Chairs' Academy II, University of Kentucky, Office of Faculty Advancement (2023)  
Completed semester-long academy featuring workshops on guidance for new and prospective chairs and academic directors in developing the skills necessary for effective institutional leadership.
- Fellow, Bluegrass Higher Education Consortium (BHEC) Academic Leadership Academy (ALA), (2021)
  - Conference: 04/22-23/21
  - Presentation: 10/22/21
  - Title: Teaching Effectiveness at the University of Kentucky: Evaluation Review and Recommendations

**PROFESSIONAL ACTIVITIES**

- Elected member, AEJMC Standing Committee on Research (2023-2026)

- Appointed member, Strategic Plan Implementation Committee, Association for Education in Journalism and Mass Communication (2012-2015)  
Chair, Grants Committee (2013-14)
- Chair, Civic & Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication (Fall 2010 - Summer 2011)
- Co-Vice Chair and Programming Chair, Civic & Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication (Fall 2009 - Summer 2010)
- Newsletter Editor, Civic & Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication (Fall 2008- Summer 2009)

### **UNIVERSITY COMMITTEE ACTIVITIES**

- UK President appointed member, University Appeals Board (Fall 2023 - Summer 2026)
- Elected member, Faculty Senate (Fall 2017 - Summer 2020)
  - Chair, Senate Library Committee (Fall 2018 - Summer 2020 )  
Led efforts in the evaluation of the Library's Alternative Textbook Grant initiative.
  - Member, Senate Library Committee (Fall 2017 - Summer 2020 )
- Member, Research Conflict of Interest Committee (RCOIC) (Fall 2013-Summer 2016)  
Reviewed cases that presented potential financial conflicts of interest with research.
- Member, Institutional Diversity Advisory Council (Summer 2010 - Fall 2016)
- Member, Community Communications faculty position external search committee (Spring 2011)
- Elected Member, Faculty Senate (Fall 2010 - Summer 2011)
  - Member, Academic Facilities Committee (Fall 2010 - Summer 2011)
- Member, Diversity Caucus for the Center for Research on Violence Against Women (Spring 2006 - Spring 2010)
- Member, Solar Decathlon 2009

### **COLLEGE COMMITTEE ACTIVITIES**

- Elected member, College Faculty Council (Fall 2023 - Spring 2025)
- Chair, ISC Chair Search Committee (Fall 2023 - Spring 2024)
- Member, College AEJMC 2024 Southeast Colloquium Planning Committee (Fall 2022-Spring 2024)
- Elected member, College Faculty Council (Fall 2022 - Spring 2023)
- Member, College Awards Committee (Spring 2022)
- Member, Gifford Blyton Professorship Selection Committee (Spring 2022)
- Member, Promotion and Tenure Committee (Fall 2021-)
- Member, Senior Associate Dean Search Committee (Spring 2020)
- Member, College Strategic Plan Task Force, Workplace Climate and Diversity, (2014-2016)
- Member, Gifford Blyton Professorship.in Oral Communication selection committee (August 2013)

- Chair, Douglas A. and Carole A. Boyd Professorship in Communication selection committee (September 2012)
- Appointed Chair/Officer, Diversity/Inclusion, appointed (2010 - 2016)  
Responsible for leading Diversity/Inclusion committee performing an advisory role for college related initiatives.
  - oversaw submissions for college diversity/inclusion projects
  - funded diverse student ambassadors and NABJ convention attendance
  - implemented stand-alone diversity/inclusion survey every two years
  - participated in strategic planning and presented report to National Advisory Board
- Full member, Graduate Faculty, College of Communications and Information Studies
  - Admissions Committee (Fall 2019 - Spring 2021)
  - Ad Hoc Committee on Media and Mass Communication (Fall 2018-present)
  - Ad Hoc Committee on the Graduate Program Promotional Materials (Fall 2014 - Spring 2019))
  - Scholarship Committee (Fall 2011 - Spring 2013)
  - Resource Committee (Fall 2010 - Spring 2011)
- Associate member, Graduate Faculty, College of Communications and Information Studies
  - Review Committee (Fall 2009 - Spring 2010 )
  - Resource Committee (Fall 2008 - Spring 2009)
  - Review and Resource Committee (Fall 2007 - Spring 2008)
  - Recruitment Committee (Fall 2004 - Spring 2007): Promotes the ideals of graduate study and participates in curricula and policy development. Specifically, helps to identify and secure potential graduate students for the college.

### **SCHOOL COMMITTEE ACTIVITIES**

- Member, Director reappointment advisory committee (Spring 2024)
- Member, Media Arts and Studies Open Rank Faculty Search Committee (Fall 2023-Spring 2024)
- Chair, Cluster Hire Search Committee (Fall 2022 - Summer 2023)  
Responsible for leading multiple searches to fill Media Law/Ethics, Video Field Production and Media Studies, and Broadcast News and Sports positions
- Convener, Diversity Committee (Fall 2022 -Spring 2023)
- Convener, Committee on Academic Affairs (Fall 2019- )
- Member, Diversity Committee (Fall 2019 -Spring 2021 )
- Member, Director review sub-committee (Spring 2022)
- Member, Curriculum Refresh committee (Fall 2019 - )
- Member, School of Journalism and Media Lecturer search committee (Fall 2020)
- Member, Director search committee (Fall 2019 - Spring 2020)
- Chair, Promotion and Tenure Committee (Fall 2016 - Summer 2017)
- Member, Graduate Professional Master's Committee (Fall 2016 - )
- Member, Strategic Plan Committee (Fall 2016 - Spring 2017)
- Member, Curriculum Refresh Committee (Fall 2016 - Spring 2017 )
- Member, Scholarship Committee (Spring 2016 - Fall 2016)

- Member, Director search committee (Summer 2014 - Spring 2015)
- Member, Director review sub-committee (Fall 2012)
- Member, Scholarship Committee (Fall 2011 - Spring 2013)
- Member, Promotion and Tenure Committee (Fall 2010 - present)
- Co-Chair, Synergy Committee (Fall 2009 - Spring 2010)
- Member, Ad Hoc Visual Communication Committee (Fall 2008 - present)
- Member, Advisory Committee, Scripps Howard First Amendment Center (Fall 2006 - present)
- Member, Diversity Committee (Fall 2007 - Spring 2009, Fall 2010 - Spring 2016)
- Member, Visual Communication faculty position search committee (Summer 2006 - Spring 2008)
- Member, New Media faculty position search committee (Summer 2006 - Spring 2008)
- Chair, Diversity Committee (Fall 2004 - Spring 2007)

### **EDITOR & EDITORIAL BOARD MEMBERSHIP**

- Associate Editor: *Review of Communication Research* (Summer 2022 - Fall 2023)
- Newspaper Research Journal*
- Communication Studies*
- Community Journalism*
- Ewha Journal of Social Sciences*
- Journalism and Media*

### **Special Issue Guest Editor**

- International Journal of Interactive Communication Systems and Technologies* (2009 - 2020)  
Guest Editor, Tai, Zixue, **Chung, D. S.**, & Zhang, Y. (2014) *International Journal of Interactive Communication Systems and Technologies*— Special Issue: Social media in Asia, 4 (1).

### **PAST EDITORIAL BOARD MEMBERSHIP**

- International Journal of Interactive Communication Systems and Technologies*
- Communication Yearbook*
- Journal of Computer-Mediated Communication*

### **JOURNAL MANUSCRIPT REVIEWER**

- Journal of Computer-Mediated Communication*
- Mass Communication and Society*
- The Information Society*
- Asian Journal of Communication*
- Journal of the Scientific Study of Religion*
- International Journal of Communication*
- New Media & Society*
- Journal of the American Society for Information Science and Technology*

- Chinese Journal of Communication*
- Information, Communication & Society*
- Community Journalism*
- Digital Journalism*
- Journal of Communication*
- Journalism & Mass Communication Quarterly*
- Social Media + Society*
- Journalism Studies*
- Communication Studies*
- Newspaper Research Journal*
- Journalism: Theory, Practice, and Criticism*
- Journalism Practice*
- Convergence: The International Journal of Research into New Media Technologies*
- Atlantic Journal of Communication*
- Global Media and China*
- Journal of Broadcasting & Electronic Media*
- Journal of Health Communication*
- Journalism and Media*
- Online Journal of Communication and Media Technologies*
- Visual Communication Quarterly*

### **CONFERENCE PAPER/PANEL REVIEWER**

- submissions to the International Communication Division of AEJMC
- submissions to the Visual Communication Studies Division of ICA
- submissions to the Participatory Journalism Interest Group (formerly Civic & Citizen Journalism Interest Group) of AEJMC
- submissions to the Korean American Communication Association Division of AEJMC
- submissions to the Communication Technology Division of AEJMC
- submissions to the Mass Communication and Society Division of AEJMC
- submissions to the Communication and Technology Division of ICA
- submissions to the Civic & Citizen Journalism Interest Group of AEJMC, Mid-Winter Conference
- submissions to the Information Systems Division of ICA
- submissions to the Journalism Studies Division of ICA
- submissions to the Korean American Communication Association Division of ICA
- submissions to the Visual Communication Division of AEJMC SE Colloquium

### **GRANT APPLICATION REVIEWER**

- submissions to the Standard Research Grants program of the Social Sciences and Humanities Research Council of Canada (2008, 2011)

### **OTHER ACTIVITIES**

- Judge, Scripps Howard First Amendment Center essay contest, hosted by the Office of the Secretary of State (Spring 2007 - 2019)

- Judge, Scripps Howard Spelling Bee, hosted by the University of Kentucky (Spring 2013-2016)
- Participant, UK Preview Night (2007, 2008)
- Judge, Layout designs, National Federation of Press Women (2012)
- Judge, Front page designs, Arkansas Press Services (2012)
- Designer, Journalism Hall of Fame (2006 - present)
- Judge, Online Design, U.S. Dressage Federation (September 2006)
- Participant, Dow Jones Journalism Workshop, specifically helped with designing the newspaper (Summer 2005, 2007, 2008, 2009)
- Participant, Advanced High School Journalism Workshop, specifically helped with designing the newspaper (Summer 2005, 2006)
- Speaker, annual celebration of Asian American/Pacific Islander month for the USDA— Natural Resources Conservation Service, May 19, 2005.
- Media appearances: 2005, 2007— related to blogging and journalism
- Participant, Zambia Institute of Mass Communication (ZAMCOM) Project (Summer 2008 - present)

## RESEARCH INTERESTS

Information communication technologies' impact on communication professionals and their audiences. Specific interests in the areas of online news, active audiences, citizen journalism, visual communication, interactivity, participatory communication, convergence, and sociology of news

In particular:

- 1) Communication professionals' perceptions, adoption, and coverage of new media and ICTs, such as participatory tools, user-generated content (UGC) including visual imagery; also changing, and persistent, cultures and practices in newsrooms and journalism classrooms.
- 2) Information consumers' usage/perception of emergent technologies and patterns in their contributing practices, including user characteristics, motivations and consequences related to active engagement, such as credibility and participation.
- 3) Sociology of newswork, including role conceptions and performance, professionalism, perceived credibility, trust and social capital.
- 4) Visual communication, including traditional and emergent media platforms, and the changing, and persistent, patterns of visual presentation and integration by both communication professionals and news audiences.

## RESEARCH EXPERIENCE

### ACADEMIC BOOK

Nah, S., & **Chung, D. S.** (2020). Understanding citizen journalism as civic participation. New York, NY: Routledge. Part of the *Routledge Research in Journalism* series.

### REFEREED PUBLICATIONS

Jeong, H. J., & **Chung, D. S.** (2023). Corporate social responsibility (CSR) activities and communications in response to the COVID crisis: Evidence from the U.S. *Iowa Journal of Communication*, 55(2), 74-96.

- Jeong, H. J., & **Chung, D. S.** (2023). “Not enough yet”: CSR communication of stigmatized industries through news coverage. *Corporate Communications: An International Journal*, 28(6), 857-872.
- Jeong, H. J., & **Chung, D. S.** (2022). The story of corporate social responsibility: An attribution analysis of the coverage of U.S. corporate responsibility cases. *Journal of Media Ethics*, 37(4), 266-280.
- Jeong, H. J., **Chung, D. S.**, & Kim, J. (2022). Brands are human on social media: The effectiveness of human tone-of-interactions on consumer engagement and purchase intentions through social presence. *International Journal of Communication*, 16, 4231–4253.
- Chung, D. S.**, Jeong, H. J., Lee, S., & Nah, S. (2022). News credibility revisited: The roles of news comment engagement and news literacy on news portal credibility in South Korea. *Asian Journal of Communication*, 32(4), 371-391.
- Jeong, H. J., Kim, J., & **Chung, D. S.** (2022). Being present as “real” humans on social media: How do personified brand visuals lead to consumer engagement? *Visual Communication Quarterly*, 29(4), 236-249.
- Chung, D. S.**, & Jeong, H. J. (2021). Role conceptions, performance and the impact of credibility: Professionals’ and citizens’ views on citizen visual contributors. *Journalism: Theory, Practice, & Criticism*, 23(10), 2249–2266.
- Chung, D. S.**, & Nah, S. (2021). Community newspaper editors’ perspectives on news collaboration: Ethical considerations toward citizen news engagement. *Journalism Practice*, 16(7), 1306–1326.
- Choi, D.H., Nah, S., & **Chung, D. S.** (2021). Social media as a civic mobilizer: Community storytelling network, social media, and civic engagement in South Korea. *Journal of Broadcasting and Electronic Media*, 65(1), 46-65.
- Lee, S., Nah, S., **Chung, D. S.**, & Kim, J. (2020). Predicting AI News Credibility: Communicative or Social Capital or Both? *Communication Studies*, 71(3), 428-447.
- Kim, Y. S., & **Chung, D. S.** (2020). Coverage of the Commanders-in-Chief: Differences of presidential images between the U.S. and Korea. *Visual Communication Quarterly*, 27(1), 13-26.
- Chung, D. S.**, Kim, Y. S., & Nah, S. (2018 online first). A comparison of professional versus citizen journalistic roles: Views from visual journalists. *Convergence: The International Journal of Research into New Media Technologies*, 26(1), 210-226
- Chung, D. S.**, Nah, S., & Yamamoto, M. (2018). Conceptualizing citizen journalism: U.S. news editors’ views. *Journalism: Theory, Practice, & Criticism*, 19(12), 1694–1712. doi:10.1177/1464884916686596



- Kim, Y. S., & **Chung, D. S.** (2017). Anatomy of front pages: Comparison between The New York Times and other U.S. major metropolitan newspapers. *International Journal of Communication, 11*, 949-966.
- Yamamoto, M., Nah, S., & **Chung, D. S.** (2017). U.S. newspaper editors' ratings of social media as influential news sources. *International Journal of Communication, 11*, 684-700.
- Nah, S., & **Chung, D. S.** (2016). Communicative action and citizen journalism: A case study of OhmyNews in South Korea. *International Journal of Communication, 10*, 2297-2317.
- Chung, D. S.**, Tsay, M., & Kim, Y. S. (2015). Who's following Twitter? Coverage of the microblogging phenomenon by U.S. cable news networks. *International Journal of Communication, 9*, 3369-3393.
- Nah, S., Yamamoto, M., **Chung, D. S.**, & Zuercher, R. J. (2015). Modeling the adoption and use of citizen journalism by online newspapers. *Journalism & Mass Communication Quarterly, 92*(2), 399-420.
- Carpenter, S., Nah, S., & **Chung, D. S.** (2015). A study of U.S. online community journalists, organizational characteristics and story generation routines. *Journalism: Theory, Practice, & Criticism, 16*(4), 505-520.
- Chung, D. S.**, & Nah, S. (2014). Negotiating journalistic professionalism: A case study of OhmyNews in a participatory media climate. *Journalism Practice, 8*(4), 390-406.
- Chung, D. S.**, & Nah, S. (2013). Media credibility and journalistic role conceptions: Views on citizen and professional journalists among citizen contributors. *Journal of Mass Media Ethics, 28*(4), 271-288.
- Kim, Y. S., & **Chung, D. S.** (2013). The never-ending ethical dilemma for photo-journalists: A case study of conflicts between the objective reporter and the "Good Samaritan." *Iowa Journal of Communication, 45*(2), 113-134.
- Kim, Y. S., & **Chung, D. S.** (2012). Exploring the current state of and future directions for visual communication curriculum in the United States. *Visual Communication Quarterly, 19*(3): 134-147.
- Nah, S., & **Chung, D. S.** (2012). When citizens meet both professional and citizen journalists: Social trust, media credibility, and perceived journalistic roles among online community news readers. *Journalism: Theory, Practice, & Criticism, 13*(6): 714-730.
- Nah, S., & **Chung, D. S.** (2011). News editors' demographics predict their social capital. *Newspaper Research Journal, 32*(1): 34-45.

**Chung, D. S.**, & Yi, K. (2009). Distribution of news information through social bookmarking: An examination of shared stories in the *Delicious Website*. *Information Research*, 14(3): <http://informationr.net/ir/14-3/paper405.html>.

Porter, L., Sweetser, K., & **Chung, D. S.** (2009). The Blogosphere and public relations: Investigating practitioners' roles and blog use. *Journal of Communication Management*, 13(3): 250-267.

**Chung, D. S.**, & Nah, S. (2009). The effects of interactive news presentation on perceived user satisfaction of online community newspapers. *Journal of Computer-Mediated Communication*, 14(4), 855-874, available at <http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2009.01473.x/full>

Nah, S., & **Chung, D. S.** (2009). Rating citizen journalists versus pros: Editors' views. *Newspaper Research Journal*, 30(2), 71-83.

**Chung, D. S.** (2009). How readers perceive journalists' functions at online community newspapers, *Newspaper Research Journal*, 30(1), 72-80.

**Chung, D. S.**, & Yoo, C. Y. (2008). Audience motivations for using interactive features: Distinguishing use of different types of interactivity on an online newspaper. *Mass Communication and Society*, 11(4), 375-397.

Sweetser, K., Porter, L., **Chung, D. S.**, & Kim, E. (2008). Credibility and the use of blogs among professionals in the communication industry. *Journalism & Mass Communication Quarterly*, 85(1), 169-185.

**Chung, D. S.** (2008a). Interactive features of online newspapers: Identifying patterns and predicting use of engaged readers. *Journal of Computer-Mediated Communication*, 13(3), 658-679, available at <http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2008.00414.x/full>

**Chung, D. S.**, & Kim, S. (2008). Blogging activity among cancer patients and their companions: Uses, gratifications and predictors of outcomes. *Journal of the American Society for Information Science and Technology*, 59(2), 297-306.

**Chung, D. S.**, Kim, E., Trammell, K., & Porter, L. (2007). Uses and perceptions of blogs: A report on professional journalists and journalism educators. *Journalism & Mass Communication Educator*, 62(3), 305-22.

Kim, S. & Chung, **D. S.** (2007). Cluster analysis of cancer blog users. *Journal of the Medical Library Association*, 95(4), 445-50.

Porter, L., Trammell, K., **Chung, D. S.**, & Kim, E. (2007). Blog power: Examining the effects of practitioner blog use on power in public relations," *Public Relations Review*, 33,

92-5.

**Chung, D. S.** (2007). Profits and perils: Online news producers' perceptions of interactivity and uses of interactive features. *Convergence: The International Journal of Research into New Media Technologies*, 13(1), 43-61.

Ogan, C., & **Chung, D. S.** (2003). Stressed out: A national study of women and men journalism and mass communication faculty, their uses of technology, and levels of professional and personal stress. *Journalism & Mass Communication Educator*, 57 (Winter), 352-68.

Chen, P.-I. **Chung, D. S.**, Crane, A., Hlavach, L., Pierce, J., & Viall, E. (2001). Pedagogy under construction: Learning to teach collaboratively. *Journalism & Mass Communication Educator*, 56 (Summer), 25-42.

### **BOOK CHAPTERS AND EDITOR INVITED PUBLICATIONS**

Lee, S., Nah, S., **Chung, D. S.**, & Kim, J. (2021/reprint) Predicting AI news credibility: Communicative or social capital or both? In S. Nah, J. E. McNealy, J. H. Kim, & J. Joo (Eds.), *Communicating artificial intelligence (AI): Theory, research, and practice*. New York, NY: Routledge.

Silva, A., **Chung, D. S.**, Vaz-Álvarez, M., & Lainez-Reche, J. (2020). Mobile devices and mobile content: Technologies for participation and new forms of content. In C. Toural-Bran, Á. Vizoso, S. Pérez-Seijo, M. Rodríguez-Castro, & M. C. Negreira-Rey (Eds.), *Information visualization in the era of innovative journalism*, (pp. 35-50). New York, NY: Routledge.

Tai, Z., **Chung, D. S.**, & Zhang, Y. (2014). Social media in Asia: Rising to the challenge in social inquiries. *International Journal of Interactive Communication Systems and Technologies*, 4(1), iv-vi.

**Chung, D. S.**, Nah, S., & Carpenter, S. (2013). Journalistic role conceptions and sourcing practices: A study of U.S. citizen journalists. *Ewha Journal of Social Sciences*, 29, 65-99.

**Chung, D. S.** (2013). Studying online news audiences: Trends, issues, challenges, In R. Parameswaran (Ed.), *Audience and Interpretation in Media Studies*, (pp. 442-462). Blackwell Publishing. *Peer-refereed*.

**Chung, D. S.** (2012). Interactivity: Conceptualizations, effects, and implications, In S. M. Noar & N. G. Harrington, (Eds.), *eHealth Applications: Promising Strategies for Behavior Change*, (pp. 37-55). Routledge.

**Chung, D. S.**, & Nah, S. (2012). Why contribute? Motivations and role conceptions among citizen journalists, In B. St. John III & K. A. Johnson, (Eds.), *News with a view*:

*Journalism beyond objectivity*, (pp. 97-115). McFarland.

**Chung, D. S.** (2010). The newspaper meets the Internet. In M. Cupito & M. Farrell, (Eds.), *Newspapers: A complete guide to the industry*, (pp. 185-200). Peter Lang.

**Chung, D. S.** (2008c). Readers appreciate interactive features of online paper. *Publishers' Auxiliary*, October issue.

**Chung, D. S.** (2008b). News now: Journalism in the online environment. *New Media & Society*, 10(2), 345-352.

### **REFEREED CONFERENCE PAPERS** (\*denotes top papers)

\*Kim, Y. S., & **Chung, D. S.** (2023, August). Picturing yet another war: A comparison between images of war from the Russia-Ukraine War and the Gulf Wars. Paper presented to the Visual Communication Division at the AEJMC National Convention, Washington D.C. (**3rd place faculty research paper**).

**Chung, D. S.**, & Jeong, H. J. (2023, May). Fake news in the news: Examining coverage of the fake news phenomenon by cable news channels with computer-aided content analysis. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Toronto.

Jeong, H. J., & **Chung, D. S.** (2023, May). Not enough yet: CSR communication of stigmatized industries through news coverage. Paper presented to the Organizational Communication Division at the International Communication Association (ICA) conference, Toronto.

•**Chung, D. S.**, & Urch, K. (2022, August). Community and citizen engagement and local storytelling network: Providing lifesaving and livelihood-saving information through RADIOABC. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Detroit, Mich.

•**Chung, D. S.**, & Jeong, H. J., & Nah, S. (2022, August). Engaging on news portals in South Korea: Factors predicting reading and posting activities. Paper presented to the International Communication Division at the AEJMC National Convention, Detroit, Mich.

Jeong, H. J., & **Chung, D. S.** (2022, August). Corporate social responsibility (CSR) activities and communications in response to the COVID crisis: Evidence from the U.S. Paper presented to the Media Ethics Division at the AEJMC National Convention, Detroit, Mich.

\***Chung, D. S.**, Jeong, H. J., & Kim, Y. S. (2021, August). Working together? Contributing and Adopting Citizen Visuals From the Lens of Social Media Usage, Perception, and Visual Attributes. Paper presented to the Participatory Journalism Interest Group at the AEJMC National Convention, (Virtual). (**2nd place research**

**paper)**

**Chung, D. S.**, Jeong, H. J., Lee, S., & Nah, S. (2021, May). News credibility revisited: The roles of news comment engagement and news portal literacy on news portal credibility. Paper presented to the Communication and Technology Division at the International Communication Association (ICA) conference, Denver, U.S.A. (Virtual).

**Chung, D. S.**, & Jeong, H. (2020, May). Role conceptions, performance and the impact of credibility: Professionals' and citizens' views on citizen visual contributors. Paper presented to the Visual Communication Studies Division at the International Communication Association (ICA) conference, Gold Coast, Australia (Virtual).

**Chung, D. S.**, & Nah, S. (2019, May). Newspaper editors' perspectives on the ethical considerations in covering the news collaboratively. Paper presented to the preconference on Engaged Journalism at the International Communication Association (ICA) conference, Washington, D.C.

**\*Chung, D. S.**, Farrell, M., Urch, K., & Kim, Y. S. (2018, August). Small station with big voices: Giving a microphone to communities through student-citizen collaborations Paper presented to the Electronic News Division at the AEJMC National Convention, Washington, D.C. **(2nd place faculty research paper)**

**Chung, D. S.**, & Kim, Y. S. (2018, May). Comparing visual professionals and citizen visual contributors in the participatory media climate. Paper presented to the Visual Communication Studies Division at the International Communication Association (ICA) conference, Prague, Czech Republic.

**•Chung, D. S.**, Nah, S (2016, August). Why editors use human interactive features: Individual, organizational, and community level factors, Paper presented to the Newspaper and Online News Division at the AEJMC National Convention, Minneapolis, Minn.

**Chung, D. S.**, Kim, Y. S., & Nah, S. (2016, August). A comparison of journalistic roles by visual journalists: Professionals vs. citizens, Paper presented to the Participatory Journalism Interest Group at the AEJMC National Convention, Minneapolis, Minn.

Kim, Y. S., & **Chung, D. S.** (2016, June). Coverage of the Commander in Chiefs: Differences of presidential images between the U.S. and Korea, Paper presented to the Visual Communication Division at the International Communication Association (ICA) conference, Fukuoka, Japan.

**Chung, D. S.**, Nah, S., & Yamamoto, M. (2015, August). Predicting citizen journalism complexity: An analysis of U.S.-based editors' definitions of citizen journalism, Paper presented to the Participatory Communication Interest Group at the AEJMC National Convention, San Francisco, Calif.

Yamamoto, M., Nah, S., & **Chung, D. S.** (2015, August). Newspaper editors' perceptions of social media as news sources: A look at individual, organizational, and community-level factors, Paper presented to the Newspaper and Online News Division at the AEJMC National Convention, San Francisco, Calif.

Choi, M., Upadhyay, S., & **Chung, D. S.** (2014, November). News media portrayal of older drivers, Paper presented to the Transportation and Aging Interest Group at the annual scientific meeting of The Gerontological Society of America., Washington, D.C.

\*•Kim, Y. S., & **Chung, D. S.** (2014, August). Anatomy of front pages: Comparison between *The New York Times* and other elite U.S. newspapers, Paper presented to the Newspaper and Online News Division at the AEJMC National Convention, Montreal, Canada. (**top faculty research paper & American Copy Editors Society Research Award**)

\*Nah, S., & **Chung, D. S.** (2013, August). Communicative action and citizen journalism: A case study of OhmyNews in South Korea. Paper presented to the Civic & Citizen Journalism Interest Group at the AEJMC National Convention, Washington, D.C. (**top faculty research paper**).

**Chung, D. S.**, & Nah, S. (2013, June). Collaborative, complementary and negotiated journalistic professionalism: A case study of OhmyNews in a participatory media climate. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, London.

•**Chung, D. S.**, & Nah, S. (2012, August). Media credibility and journalistic role conceptions: Views on citizen and professional journalists among citizen contributors. Paper presented to the Newspaper and Online News Division at the AEJMC National Convention, Chicago, Ill.

**Chung, D. S.**, Tsay, M., & Kim, Y. S. (2012, May). Who's following Twitter? Coverage of the microblogging phenomenon by broadcast news media, 2007-2010. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Phoenix, Ariz.

•Carpenter, S., Nah, S., & **Chung, D. S.** (2012, May). A study of U.S. online community journalists, organizational traits and story generation routines. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Phoenix, Ariz.

\*Kim, Y. S., & **Chung, D. S.** (2011, August). Building a case for visual communication curriculum. Paper presented to the Visual Communication Division at the AEJMC National Convention, St. Louis, Mo. (**top faculty research paper**).

\* **Chung, D. S.**, & Nah, S. (2010, August). Perceived role conceptions of citizen

and professional journalists: Citizens' views. Paper presented to the Civic & Citizen Journalism Interest Group at the AEJMC National Convention, Denver, Co. (**top faculty research paper**).

• Nah, S., & **Chung, D. S.** (2010, August). When citizens meet both professional and citizen journalists: Social trust, media credibility, and perceived journalistic roles among online community news readers. Paper presented to the Newspaper Division at the AEJMC National Convention, Denver, Co.

**Chung, D. S.**, & Nah, S. (2010, June). Why contribute? Relationships between citizen journalists' motivations and their perceived citizen journalists' role conceptions. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Singapore.

**Chung, D. S.**, & Tsay, M. (2009, August). Interactive news presentation and its effects on evaluative perception: Is being "closer" to the news better? Paper presented to the Newspaper Division at the AEJMC National Convention, Boston, Mass.

\*• Nah, S., & **Chung, D. S.** (2009, August). Community news editors as citizens: Individual level predictors of social capital and community engagement. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Boston, Mass. (**top poster presentation**).

Kim, Y. S., Tsay, M., & **Chung, D. S.** (2009, August). Selective exposure of American news consumers to polarized cable news channels. Paper presented to the Radio Television Journalism Division at the AEJMC National Convention, Boston, Mass.

•**Chung, D. S.**, & S. Nah. (2009, May). The effects of interactive news presentation on perceived user satisfaction of online community newspapers. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Chicago, Ill.

•**Chung, D. S.**, Byun, D.-H., & Kim, J.-C. (2008, August). Interactive efforts from abroad: Online news producers' perceptions of interactivity and uses of interactive features among South Korean journalists. Paper presented to the Communication Technology Division at the AEJMC National Convention, Chicago, Ill.

\*Nah, S., & **Chung, D. S.** (2008, August). Collaborator or competitor? Community news editors' perceived roles of professional and citizen journalists. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Chicago, Ill. (**top faculty research paper**).

Kim, E., Viall, E. K., & **Chung, D. S.** (2008, August). Framing blogs: How did the U.S. traditional and online media report on the blogging phenomenon? Paper presented to the Newspaper Division at the AEJMC National Convention, Chicago, Ill.

**Chung, D. S.**, & Robinette, J. (2008, May). Fast forward into the future: Trends in the interactivity of online news publications. Paper presented to the Communication and Technology division at the International Communication Association (ICA) conference, Montreal, Canada.

**Chung, D. S.** (2007, August). Media roles and audience engagement: Relationships between perceptions of journalists' functions and uses of interactive features. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Washington, D.C.

**Chung, D. S.**, & Kim, S. (2007, May). Blogging activity among cancer patients and their companions: Uses, gratifications and predictors of outcomes. Paper presented to the Health Communication Division at the International Communication Association (ICA) conference, San Francisco, Calif.

Kim, S., & **Chung, D. S.** (2007, May). Cluster analysis of cancer blog users. Paper presented to the Communication and Technology Division at the International Communication Association (ICA) conference, San Francisco, Calif.

**Chung, D. S.**, Kim, E., Trammell, K., & Porter, L. (2006, October). Uses and perceptions of blogs and media roles: A comparison between journalism professionals and journalism educators. Paper presented at the conference on Convergence and Society: Ethics, Religion and New Media, Columbia, S.C.,

Trammell, K., Porter, L., **Chung, D. S.**, & Kim, E. (2006, August). Credibility and the use of blogs among professionals in the communication industry. Paper presented to the Communication Technology Division at the AEJMC National Convention, San Francisco, Calif.

•Porter, L., Trammell, K., & **Chung, D. S.** (2006, August). Roles and blogs in public relations. Paper presented to the Public Relations Division at the AEJMC National Convention, San Francisco, Calif.

•**Chung, D. S.** (2006, June). Into the blogosphere: How online news sites are blogging the news. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Dresden, Germany.

•**Chung, D. S.**, & Yoo, C. Y. (2006, June). Online user motivations and use of interactive features on an online news site: A uses and gratifications approach. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Dresden, Germany.

**Chung, D. S.** (2005, October). Online news audiences and their uses of interactive features: A portrait of a local audience. Paper presented at the Association of Internet



Researchers annual conference (AoIR), Chicago, Ill.

**Chung, D. S.** (2004, September). Interactivity on online protestant communities. Paper presented at the Fourth International Conference on Media, Religion and Culture, Louisville, Ky.

**Chung, D. S.** (2004, May). Into interactivity? How news Websites use interactive features. Paper presented to the Communication and Technology Division of the ICA Convention, New Orleans, La.

Ogan, C., & **Chung, D. S.** (2002, July). Stressed out! A national study of women and men journalism and mass communication faculty, their uses of technology, and levels of professional and personal stress. Paper presented to the Feminist Scholars Division of the ICA Convention, Seoul, Korea.

•Son, Y. J., & **Chung, D. S.** (2000, August). Media bias, campaign coverage, and public opinion—The 2000 New York senate race. Paper presented to the Mass Communication and Society Division at the AEJMC National Convention, Phoenix, Ariz.

\*Chen, P. **Chung, D.**, Crane, A., Hlavach, L., Pierce, J., & Viall, E. K. (1999, August). Pedagogy under construction: Learning to teach collaboratively. Paper presented to the Teaching Standards Committee at the AEJMC National Convention, New Orleans, La. Convention, New Orleans, La. (**placed first in the Teaching Standards Committee competition**).

#### **REFEREED CONFERENCE PANELS** (organizer and/or panelist)

(2023, March). *Advocating for a visual communication path in journalism programs*. Panel presented to the Visual Communication Division at the AEJMC Southeast Colloquium, Middle Tennessee State University, Murfreesboro, Tenn.

(2020, August). *Pathways to reimagining and rewarding publicly engaged scholarship in academia*. Panel presented to the Participatory Journalism Interest Group and Communication Theory and Methods Division at the AEJMC National Convention, San Francisco (Virtual).

(2019, August). *Hot topics panel on using emerging tech. tools in a participatory society: Visual journalism now*. Panel presented to the Visual Communication Division and Participatory Journalism Interest Groups at the AEJMC National Convention, Toronto.

(2011, August). *News with a view: Journalism in a post-objective world*. Panel presented to the Community Journalism and Civic & Citizen Journalism Interest Groups at the AEJMC National Convention, St. Louis, Mo.

(2010, August). *Doing citizen journalism research: Issues and prospects*. Panel presented to the

Civic & Citizen Journalism and Community Journalism Interest Group at the AEJMC National Convention, Denver, Co.

### **INVITED PAPERS/ PRESENTATIONS**

**Chung, D. S.**, & Jeong, H. J. (2023, April). *Fake news in the news: Examining coverage of the fake news phenomenon by cable news channels* Presentation to the College of Communication and Information Brown Bag Research Series, Lexington, KY.

**Chung, D. S.** (2018, November). *News now: The active audience in a participatory media climate*. Presentation to the KSAUK Research Seminar Series, Lexington, KY.

**Chung, D. S.** (2018, February). *Conceptualizing citizen journalism: U.S. news editors' perspectives*. Presentation to the College of Communication and Information Brown Bag Research Series, Lexington, KY.

**Chung, D. S.** (2014, March). *Negotiating journalistic professionalism at OhmyNews: A case study of citizen and professional journalists in a participatory media climate*. Presentation to the College of Communication and Information Brown Bag Research Series, Lexington, KY.

**Chung, D. S.** (2013, March). *Journalistic professionalism revisited: A case study of citizen journalists at OhmyNews in South Korea*. Invited presentation at the University of Michigan, Nam Center for Korean Studies, Ann Arbor, Mich.

**Chung, D. S.** (2011, November). *Participatory and citizen journalistic activities in contemporary news media*. Invited presentation at Sogang University, School of Communication, Seoul, Korea.

**Chung, D. S.**, & Tsay, M. (2009, April). *Examining the intersection of crisis communication with new and social media*. Invited presentation at the National Center for Food Protection and Defense (NCFPD) Risk Communication Team Meeting, Lexington, KY.

**Chung, D. S.**, & Nah, S. (2009, January). *Developing interactive tools for audience satisfaction*. Invited presentation at the KPA Annual Winter Convention, Louisville, KY.

**Chung, D. S.**, & Nah, S. (2008, January). *Engaging audiences through online community newspapers*. Invited presentation at the KPA Annual Winter Convention, Lexington, KY.

**Chung, D. S.** (2007, May). *New media and interactivity in the newsroom*. Invited speaker to the *Frankfort State Journal*, Frankfort, KY.

**Chung, D. S.** (2007, March). *Online newspapers and their audiences: Engaging readers through interactivity*. Presentation to the College of Communications and Information Studies Brown Bag Research Series, Lexington, KY.

**Chung, D. S.** (2004, December). *Online journalism and interactivity: An exploration of top news websites and their use of interactive features*. Paper presented at the 42 International Hallym Communication Colloquium, Chuncheon, Korea.

## TEACHING INTERESTS

Visual communications, print layout and design, mass media and diversity, media ethics, media and society, new media technologies, interactivity, social media, research methods (content analysis).

## TEACHING EXPERIENCE

### **GRADUATE COURSES (University of Kentucky)**

•CJT 608: Mass Communications and Society: Fall 2010, 2013, 2015

This graduate seminar is designed to introduce students to various approaches to the study of mass communication. In this class, students will address the strengths and weaknesses of major theoretical approaches, their usefulness and validity, as well as their potential for practical application to media studies. Broadly speaking, this is a course that examines the influence of mass media on social life. To make progress toward unraveling this intricate relationship between members of a society and the media they interact with, we will focus on issues that have received considerable attention in research and public debate. These are topics that relate to mass media content and the effects of these messages on the audiences as well as historical and organizational matters concerning media institutions.

•CJT/CI 765 Advanced Research Methods: Content Analysis: Spring 2008, 2019, Fall 2020, 2022

This course is an intermediate course in the design of communication studies. The focus is on the methodology and uses of content analysis, a widely used approach with many possible applications. Course objectives included approaching fundamental concepts in content analysis, and assessing current practices, investigating the best ways of conducting and reporting analyses of different types of content, and then applying the best methods to a study developed in class.

•CJT 780 Interactivity and New(er) Media: Spring 2007, 2009

This seminar approaches the study of interactivity and new media from both theoretical and applied perspectives. The course surveys the interactivity literature and attempts to define and locate interactivity. Throughout the semester the class also discusses the benefits and drawbacks of interactive processes. Interactivity is examined from a variety of contexts, including journalism and mass communication, health communication, political communication, entertainment and the arts.

### **UNDERGRADUATE COURSES (University of Kentucky)**

•JOU 333 Journalism Law and Ethics: Spring 2023

This course focuses on the legal and ethical issues facing journalism. The course will focus on the rights, constraints and responsibilities under the U.S. Constitution, federal

and state statutes, administrative law, common law and voluntary codes of ethics. This course satisfies the Graduation Composition and Communication requirement for the journalism major. Legal topics discussed will include defamation, privacy, copyright, broadcast regulation, the court systems, prior restraint, and obscenity. Ethics topics discussed will include sources, diversity, plagiarism/fabrication, and conflicts of interest. The class also examines various ethical/legal challenges facing journalists on different platforms – print, online, broadcast and, also, social media.

•**JOU 410 Publications Production:** Fall 2004 - Fall 2016, Fall 2019, Spring 2022

This course introduces students to the basic visual elements and principles of design to create a solid foundation for visual communication. The goal of this course is to help students effectively communicate their messages visually to a mass audience through publication design. Students are introduced to typography and essential production software, including InDesign, Photoshop and Illustrator—all through the Adobe Creative Cloud. Students learn the basic skills for each program and then synthesize the material to create a newsletter, the front page of a newspaper and a magazine spread.

•**JOU 415 Design & Layout: InDesign; Photoshop and Illustrator (Fall 2023)**

This course is a targeted practicum on learning the basics of InDesign (Photoshop and Illustrator). Following a brief introduction to conceptual psychology and principles of design, students will focus on learning how to understand typography and basic page design. Students will also learn selecting, cropping, sizing, tonal/color balancing photos along with transforming paths for drawing.

•**JOU 455 Diversity in Mass Media—Pop Culture:** Fall 2004

This course critically examines the role of mass media in communicating messages and constructing ideologies in popular culture. The course examines how mass media, as social institution, influences society's understanding of diversity. The class discusses how mass media portrayals and representations reflect reality and how they affect perceptions of diverse groups in current society.

•**JOU 455 Diversity in Mass Media—Race, Gender and Class:** Fall 2005-2008 & 2014, 2016-2019; Spring 2010 & 2015-2018; WIN: 2020; SUM 2018-2022 (Distance Learning)

This course critically examines the role of the media in representing and communicating social constructions of race, gender and class in society. The course examines how mass media, as social institution, affect society's understanding of different groups of individuals. The class discusses how mass media portrayals and representations reflect reality and how they affect our perceptions and understanding of the world. This course also introduces students to basic theory related to mass communication and cultural studies. This course aims to help students develop a critical eye toward the media's representation of race, class and gender.

•**JOU 497 Visual Communication:** Fall 2009, Spring 2011-2014, 2017

In this course students learn to use their sense of sight more effectively. This objective is based on the assumptions that people tune out most of the visual stimuli that bombard

them, that they fail to bring into consciousness much of what is seen, and that they rarely engage in concentrated, purposeful seeing. Students will work on improving that vision by paying closer attention to the real world and mediated worlds, by analyzing visual messages of professionals and student work, and by creating visual images of our own.

•JOU 532 Ethics of Journalism and Mass Communication: Fall 2017-present

This course introduces students to tools they will need to make ethical decisions in daily journalism. Students will learn about the established values and ethical codes, and they will learn to reason through ethical issues that arise in the practice of journalism. Ethical practice is the foundation of journalism credibility, which has been declining for more than 30 years. The relationship between journalism and democracy makes ethics an important part of the way reporters, photographers and editors go about their work. Students need to understand that the class may not always find “right answers” because there may not always be one right answer; often some approaches are more appropriate in certain situations. Many ethical questions will be asked, and many answers will be discussed. Ultimately, students must draw their own conclusions.

**UNDERGRADUATE COURSES (Sogang University, Seoul, Korea)**

•Com3124 Publications Production: Fall 2011

This course introduces students to the basic visual elements and principles of design to create a solid foundation for visual communication. The goal of this course is to help students effectively communicate their messages visually to a mass audience through publication design. Students are introduced to typography and essential production software, including InDesign, Photoshop and Illustrator—all through the Adobe Creative Suite. Students learn the basic skills for each program and then synthesize the material to create a newsletter, the front page of a newspaper and a magazine spread.

**GRADUATE COURSES (Indiana University-Bloomington)**

•J463/563 Computerized Publication Design: Spring and Fall 2001, Spring 2002 and Fall 2003

**UNDERGRADUATE COURSES (Indiana University-Bloomington)**

•J200 Reporting, Writing and Editing I: Fall 2002, Spring 2003 and Summer 2003

•J210 Introduction to Visual Communication: Fall 1999-Fall 2002, Summer 2001- 2002 and Spring 2004

•J463 Computerized Publication Design: Spring and Fall 2001, Spring 2002 and Fall 2003

GRADUATE  
ADVISING &  
MENTORING

**MASTER’S AND DOCTORAL COMMITTEES / MENTORING**

**Doctoral Dissertation Committees**

•Laura Beth Daws (2009)

- Jennifer Fairchild (2009)
- Jim Gleason (2009)
- Chas Hartman, (2011)
- Jason Martin, (2011)
- Jennifer Robinette, (2011)
- Stephanie Rhee (2013)
- Lindsay Dillingham (2014)
- Lisanne Grant (2014)
- Robert Zuercher (2014)
- David Wheeler (2015)

### **Doctoral Exams**

- Jennifer Robinette (2008)
- Laura Beth Daws (2008)
- Jennifer Fairchild (2008)
- Jim Gleason (2009)
- Jay Human (2009)
- Renee Human (2009)
- Chas Hartman, (2010)
- Jason Martin, (2010)
- Robert Zuercher (2012)
- Stephanie Rhee (2012)
- Lindsay Dillingham (2012)
- Lisanne Grant (2012)
- David Wheeler (2013)
- Anita Silwal (2023)

### **Master's Degree Committees**

- Michael Brent (2007)
- Robert Zuercher (2009)
- Margaret McGladrey, (2011)
- Rachael Record, (2011)
- Corey Ballard (2011)
- Steve Bailey (2013)
- Nancy Wang (2013)
- Chen Chen (2013)
- Kelli Long (2014)
- Traci Thomas (2018)
- Tianen Chen (2019)
- Ellie Hudd (2019)
- Christina Drobney (2020)
- Lauren Cain (2022)
- Nadia Rahman (2024 anticipated)

### **Independent Studies**

- Jennifer Robinette (2007)
- Jim Gleason (2007)
- Robert Zuercher (2009)
- Jason Martin, (2010)

### **Directed Readings**

- Erica Friis (2023)

### **External Graduate Committees**

- Hulda Black, Business Administration, Ph.D. (2011)
- Jennifer Shoemake, Educational Leadership, Ed.D. (2017)
- Jeorg Hornsby, Gender and Women Studies, Ph.D. (2019).
- Conrad Davies, Educational Leadership, University of Kentucky, Ed.D. (2021)
- Lauren Copeland, Gender and Women Studies, University of Kentucky, Ph.D. (2021)

## PROFESSIONAL EXPERIENCE

**Designer**, *FASE* Mentoring Program, Bloomington, Ind., 1998-2000  
Responsible for the layout and design of program’s newsletter

**Editorial Assistant**, *Constituent Publications*, Bloomington, Ind., 1998-99  
Edited copy for classnotes and departmental newsletters

**Editor and Designer**, *Manufacts*, Urbana, Illinois, 1997-98  
Reported, edited and designed the mechanical and industrial engineering newsletter based at the University of Illinois-Urbana Champaign. Also responsible for photography

**Copy Editor**, *The Middlesex News*, Framingham, Mass., Fall 1996  
Copy edited stories and wrote obituaries and news releases

**Designer**, *Weekend Magazine*, Columbia, Mo., Spring 1996  
Designed feature and department pages for the weekly magazine

**Reporter**, *The Columbia Missourian*, Columbia, Mo., Spring 1995  
Wrote stories as a health/science/environment reporter

**Reporter/Intern**, *The Marlboro and Hudson Enterprise Sun*, Marlboro, Mass., Summer 1994  
Worked as a general assignment reporter

## HONORS, AWARDS & GRANTS

### **HONORS & RECOGNITION**

- College of Communication and Information Faculty Research Excellence Award, 2023, nominee
- Ewha Womans University Ewha Global Fellow (EGF) (2024-2026)

- Ewha Womans University Ewha Global Fellow (EGF) (2023)
- Ewha Womans University Ewha Global Fellow (EGF) (2022)
- NSF NEAGEP (The Northeast Alliance for Graduate Education and the Professoriate) Faculty Fellowship recipient (07/2011)
- College of Communications and Information Studies Faculty Research Excellence Award, 2008, winner

## TOP PAPERS

- Third place top faculty paper, Visual Communication Division, paper to be presented at the AEJMC National Convention, Washington, D.C., August 6-10, 2023.  
“Picturing yet another war: A comparison between images of war from the Russia-Ukraine War and the Gulf Wars,” Kim, Y. S., & **Chung, D. S.**
- Second place top research paper, Participatory Journalism Interest Group, paper presented at the AEJMC National Convention, Virtual, August 3-7, 2021.  
“Working together? Contributing and adopting citizen visuals from the lens of social media usage, perception, and visual attributes,” **Chung, D. S.**, Jeong, H. J., & Kim, Y. S.
- Second place top faculty research paper, Electronic News Division, paper presented at the AEJMC National Convention, Washington, D.C., August 6-9, 2018.  
“Small station with big voices: Giving a microphone to communities through student-citizen collaborations,” **Chung, D. S.**, Farrell, M., Urch, K., & Kim, Y. S.
- Top faculty paper & **American Copy Editors Society Research Award**, paper presented to the Newspaper and Online News Division at the AEJMC National Convention, Montreal, Canada., August 6-9, 2014.  
“Anatomy of front pages: Comparison between *The New York Times* and other elite U.S. newspapers,” Kim, Y. S., & **Chung, D. S.**
- Top faculty paper, Civic & Citizen Journalism Interest Group, paper presented at the AEJMC National Convention, Washington, D. C., August 8-11, 2013.  
“Communicative action and citizen journalism: A case study of OhmyNews in South Korea,” Nah, S., & **Chung, D. S.**
- Top faculty paper, Visual Communication Division, paper presented at the AEJMC National Convention, St. Louis, Mo., August 10-13, 2011.  
“Building a case for visual communication curriculum,” Kim, Y. S., & **Chung, D.S.**
- Top faculty paper, Civic & Citizen Journalism Interest Group, paper presented at the



AEJMC National Convention, Denver, Co., August 4-7, 2010.

“Perceived Role Conceptions of Citizen and Professional Journalists: Citizens’ Views,” **Chung, D. S.** & Nah, S.

•Top presentation, Community Journalism Interest Group, paper presented at the AEJMC National Convention, Boston, Mass., August 5-8, 2009.

“Community News Editors as Citizens: Individual Level Predictors of Social Capital and Community Engagement,” Nah, S., & **Chung, D. S.**

•Top faculty paper, Community Journalism Interest Group, paper presented at the AEJMC National Convention, Chicago, Ill., August 6-9, 2008.

“Collaborator or Competitor? Community News Editors’ Perceived Roles of Professional and Citizen Journalists,” Nah, S., & **Chung, D. S.**

•Top student paper, first place, Teaching Standards Committee, paper presented at the AEJMC National Convention, New Orleans, La., August 4-7, 1999.

“Pedagogy Under Construction: Learning to Teach Collaboratively,” Chen, P.-l., **Chung, D.**, Crane, A., Hlavach, L., Pierce, J., & Viall, E. K.

## **INTERNAL GRANTS**

•Research & Creative Activities Program, University of Kentucky Vice President of Research (Spring 2021 - Spring 2023)

PI: Deborah S. Chung

Co-PI: Kakie Urch

Title: Community and Citizen Engagement and Local Storytelling Network: Participation, Engagement, and Citizenship in a Digital Media Climate

Status: funded for \$7,000.

•Research & Creative Activities Program (Spring 2018 - Spring 2019)

PI: Deborah S. Chung

Title: Tackling the Ethical and Legal Considerations in the Presentation and Integration of Citizen-Produced Content

Status: funded for \$3,000.

•International Travel Grant (Spring 2018)

Prague, Czech Republic

Status: funded for \$1,000

•Distance Learning Course Grant (March 2017 - June 2018)

Academic Technologies and Faculty Engagement, Information Technology Services (ITS)

Transformed a traditional face-to-face course (JOU 455) into an online course

using pedagogical approaches appropriate to the distance learning environment  
Status: funded for \$3,000

- Office of the Vice President for Research (Spring 2014)  
PI: Deborah S. Chung  
Title: Bearing witness: Perceptions of citizen photojournalists' activities by professional photographers, newsrooms editors/producers and citizen journalists  
Status: not funded
- International Travel Grant (Spring 2013)  
London, UK  
Status: funded for \$2,000
- College Research Activities Award (August 2011)  
PI: Deborah S. Chung  
Title: Participatory and Citizen Journalism Activities at OhmyNews: Definitions, Role Conceptions, Motivations and Gratifications and Predictors of Content Contributions."  
Status: funded for \$1,500
- Office of the Vice President for Research (Summer 2011)  
PI: Deborah S. Chung  
Title: Participatory and Citizen Journalism Activities at OhmyNews: Definitions, Role Conceptions, Motivations and Gratifications and Predictors of Content Contributions  
Status: not funded
- College of Communications and Information Studies Collaborative Grant (2010-2011)  
PI: Laura Stafford and Deanna Sellnow, Communication  
Deborah Chung, Journalism and Telecommunications  
Lisa O'Connor, Library and Information Science  
Title: "The Relationship between Messages Both from and about 'Home' and First Year Student Retention."  
Status: funded for \$25,000
- International Travel Grant (Spring 2010)  
Singapore  
Status: funded for \$2,000
- College Research Activities Award (June 2009)  
PI: Deborah S. Chung  
Title: "Citizen Journalists and Their Perceived Role Conceptions, Motivations and Gratifications for Contributing News Content."

Status: funded for \$1,000

- Vice President's Office of Research, Special Summer Faculty Research Fellowship (Summer 2008)

PI: Deborah S. Chung

Title: "Interactivity and its Effects on News Processing and Evaluative Perception: Is being "closer" to the news better?"

Status: funded for \$7,000

- International Travel Grant (Spring 2008)

Montreal, Canada

Status: funded for \$2,000

- Vice President's Office of Research, Summer Faculty Research Fellowship (Summer 2006)

PI: Deborah S. Chung

Title: "Kentucky Uglies, Interactivity and Community Journalism: Bringing People Closer to the News Through Rural Online Newspapers."

Status: funded for \$6,000

- International Travel Grant (Spring 2006)

Dresden, Germany

Status: funded for \$2,000

- College Research Activities Award (July 2005)

PI: Deborah S. Chung

Title: "Online News Audiences and Their Uses of Interactive Features: A Portrait of a Local Audience."

Status: funded for \$2,000

- College Research Activities Award (April 2005)

PI: Deborah S. Chung

Title: "Into the Blogosphere: How Online News Sites are Blogging the News."

Status: funded for \$1,200

- International Travel Grant (Fall 2004)

Chuncheon, Korea

Status: funded for \$1,139

## **EXTERNAL AWARDS**

- NSF NEAGEP (The Northeast Alliance for Graduate Education and the Professoriate) Faculty Fellowship (07/11)

PI: Deborah S. Chung

Title: "Twitter as source: Framing tweets as (dis)information."

Status: funded for \$4,000

## **EXTERNAL GRANTS**

- Knight Foundation: Combatting Disinformation in Communities of Color 2021  
PI: Deborah S. Chung, University of Kentucky  
Co-PI: Kakie Urch, University of Kentucky  
Title: Community Newsroom Certificate Program  
Status: not funded (finalist)
  
- National Science Foundation (NSF) Convergence Accelerator Track F, 2021  
PI: Burton St. John III, University of Colorado-Boulder  
Co-PI: Deborah S. Chung, University of Kentucky  
Co-PI: Kirsten Johnson, Elizabethtown College  
Co-PI: Joanna K. Garner, Old Dominion University  
Title: Creating and Implementing National Accreditation Standards for  
Journalists and an Identifying Trustworthy Information Program to  
Increase Trust in News Communication Systems  
Status: not funded
  
- Academy of Korean Studies (AKS) Competitive Academic Research Grant, 2018  
PI: Deborah S. Chung, University of Kentucky  
Co-PI: Seungahn Nah, University of Oregon  
Title: News now: Implementation and impact of civic participation in global  
digital society  
Status: not funded
  
- Association for Education in Journalism and Mass Communication (AEJMC) Senior  
Scholars Grant, 2016  
PI: Deborah S. Chung, University of Kentucky  
Co-PI: Seungahn Nah, University of Kentucky  
Title: Ethical and legal struggles in covering the news in a participatory media cli  
mate: Perceptions of newspaper editors and their citizen journalists  
Status: not funded
  
- Association for Education in Journalism and Mass Communication (AEJMC)  
Presidential Initiative in partnership with The Kettering Foundation: Revitalizing the  
bonds of Journalism, Citizenship, and Democracy, 2015  
PI: Deborah S. Chung, University of Kentucky  
Co-PI: Mike Farrell, Kakie Urch, Yung Soo Kim, University of Kentucky  
Title: Small station with big voices: Giving a microphone to underserved  
communities through student-citizen collaborations  
Status: not funded (second round)
  
- Association for Education in Journalism and Mass Communication (AEJMC), Mass  
Communication and Society (MCS) Research Award, 2015  
PI: Deborah S. Chung, University of Kentucky

Title: Bearing witness: Perceptions of citizen photojournalists' activities by professional photographers, newsrooms editors/producers and citizen journalists

Status: not funded (third place)

- National Association of Broadcasters (NAB) Grants for Research Competition  
PI: Serena Carpenter, Arizona State University, 2011  
Co-PI: Deborah S. Chung, University of Kentucky  
Title: "An Examination of the Relationship between Commenting Users and Comment Exchanges on Local Television News Facebook Fan Pages."  
Status: not funded
- Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication and Society (MCS) Research Award, 2010  
PI: Serena Carpenter, Arizona State University  
Co-PI: Deborah S. Chung, University of Kentucky  
Title: "The Goals of Citizen Journalists as Information Providers: An Examination of Pluralism, Diversity, and Publication Type."  
Status: not funded

## PROFESSIONAL DEVELOPMENT ACTIVITIES

- Completed Chairs Academy II, University of Kentucky, 02/06/23-04/03/23
- Attended AI Innovation Consortium, 07/14/22
- Fellow, Bluegrass Higher Education Consortium (BHEC) Academic Leadership Academy (ALA), 2021  
Conference: 04/22-23/21  
Presentation: 10/22/21
- Attended Knight Foundation Webinar on Combatting Disinformation in Communities of Color, 08/10/21
- Attended National Science Foundation Spring 2021 Virtual Grants Conference, 06/07/21 - 06/11/21
- Attended, The Center for the Enhancement of Learning and Teaching (CELT) workshop on Fostering (Inter)Active Learning with Google Apps, 02/4/21
- Attended, The Center for the Enhancement of Learning and Teaching (CELT) workshop on Engaging Students in Discussion, 01/29/21
- Attended Publish and Flourish, Research Workshop, College of Communication and Information 10/30/2020
- Attended The Center for the Enhancement of Learning and Teaching (CELT) workshop on Week of Teaching/Teach Anywhere, 07/27-07/31/20
- Attended mixed-presence panel, Authenticity, Believability & Deception, Center for Computer-Mediated Communication, Indiana University-Bloomington, 10/19/18
- Attended Degree Planning and Course Registration Open Lab, 09/06/18
- Attended Unconscious Bias Training, Rosalyn Taylor O'Neale from Cook Ross, 08/19/16
- Attended Unconscious Bias Learning Lab & Workshop 3-day, all-day training workshop.

- University of Kentucky, 07/19/16- 07/21/16
- Attended Grant Writing Workshop, PIVOT, Erik Davidshofer; 04/22/16
  - Attended Town Hall meeting to raise awareness of racial climate concerns and provide an opportunity for UK senior administrators to discuss newly implemented policies and resources, 02/29/16
  - Attended Grant Writing Workshop, Funding Opportunities/types of Grant Applications—Kathy Grzech, 02/17/16
  - Attended workshop, Active Shooter Training, Speaker: Alan Saylor, UK Police Department, 10/16/15
  - Attended Igniting Research Collaboration, invited 03/2015.
  - Attended workshop, Mobile App Playground, Center for the Enhancement of Learning and Teaching (CELT), 11/20/14
  - Attended talk by Michael Wesch: “The End of Wonder in the Age of Whatever,” Center for the Enhancement of Learning and Teaching (CELT), 03/19/13
  - Attended faculty workshop on Fulbright awards, 03/27/12
  - Attended workshop on Hands-On Video The Poynter Educators Conference, The Poynter Institute, St. Petersburg, FL, 07/25/11 - 07/26/11
  - Attended workshop on Teachapalooza! The Poynter Educators Conference, The Poynter Institute, St. Petersburg, FL, 07/22/11 - 07/24/11
  - Attended workshop on Automated Content Analysis for Social Science by Daniel Hopkins, Georgetown University, 03/09/11
  - Attended computer tutorial for Endnote X2, 10/12/09
  - Completed tutorial for Qualtrics training, 09/21/09
  - Completed tutorial for Blackboard training, 08/26/09
  - Attended Tenure and Promotion seminar: Faculty Promotion and Tenure Workshop, “Advancing Your Career-Reducing Your Anxiety,” 05/07/09
  - Participated in The Poynter Institute Diversity Workshop with Keith Woods, University of Kentucky, 02/04/09
  - Participated in The Poynter Institute Multimedia Training Workshop with Al Tompkins, University of Kentucky, 09/18 - 09/19/08
  - Attended Tenure and Promotion seminar: Faculty Promotion and Tenure Workshop, “Advancing Your Career-Reducing Your Anxiety,” 05/05/08
  - Attended “Web 2.0 Principles and Best Practices: Discovering the Participatory Web,” Educational Webcast, 03/05/08
  - Attended APEX session, 08/18/06
  - Attended MRIInterview training session, 07/13/06
  - Attended meeting sponsored by the Center for Research on Violence Against Women regarding a discussion about women and violence research and developing endowed chairs within the Center, 11/01/05
  - Attended Tenure and Promotion seminar: Faculty Promotion and Tenure Workshop, “Promotion and Tenure at UK: What you need to know” 09/09/05
  - Attended computer tutorial for Endnote session, 07/14/05

**PROFESSIONAL MEMBERSHIPS**

- Association for Education in Journalism and Mass Communication
- International Communication Association
- Korean American Communication Association